

WHO IS USING E-CIGARETTES?

E-CIGARETTES ARE THE MOST COMMONLY USED TOBACCO PRODUCT AMONG YOUTH.

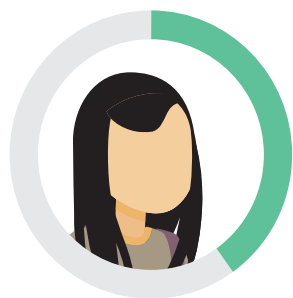
IN THE U.S.,
YOUTH ARE
MORE LIKELY
THAN ADULTS
TO USE
E-CIGARETTE



4.9%
MIDDLE SCHOOL
STUDENTS

In 2018, more than
3.6 MILLION
U.S. middle and high school
students used e-cigarettes in
the past 30 days, including:

20.8%
HIGH SCHOOL
STUDENTS



AMONG CURRENT E-CIGARETTE USERS AGED 45 YEARS AND OLDER
in 2015, most were either current or former regular cigarette smokers, and
1.3% had never been cigarette smokers.

IN CONTRAST, AMONG CURRENT E-CIGARETTE USERS AGED 18–24 YEARS,
40.0% had **NEVER BEEN** regular cigarette smokers

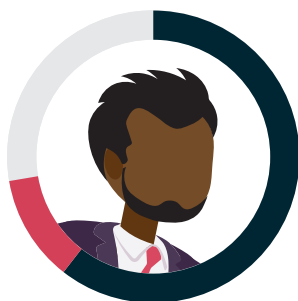
IN 2015, AMONG ADULT E-CIGARETTE
USERS OVERALL:

29.8%

were former
regular cigarette
smokers

11.4%

had never been
regular cigarette
smokers



58.8%

were current regular
cigarette smokers

ADULTS

In 2017, **2.8%**
of U.S. adults were current
e-cigarette users



For Print Only